



Franciscan Rhythms Trail Run & Walk

Sponsorship Opportunities

The Franciscan Life Process Center supports the healthy development, education and cultural enrichment of people of all ages throughout West Michigan. We do this through our music therapy services, land restoration efforts and other programs rooted in Franciscan values. We invite you to partner with us by becoming a sponsor of the **Franciscan Rhythms Trail Run & Walk**, an annual event that promotes health, wellness and healing through a connection with the arts and nature.

As a sponsor, you'll help cover the cost of music therapy sessions for individuals and families, **which are rarely covered by medical insurance** but have a profound impact on mental, emotional and physical well-being. Our board-certified music therapists serve around **300 clients each week**, helping them meet goals like reducing anxiety, aiding speech development, improving coordination and strengthening relationships. We are honored to work with individuals of all ages and abilities.

Your sponsorship also supports the continued stewardship of our **230-acre Lowell campus**, a beautiful space where our clients can grow and heal. Funds help us remove invasive species, care for our pollinator honeybees and maintain the ecosystem of the farmland. Being good stewards of God's creation is an essential part of our mission.

Sponsorship benefits include being recognized on our website and social media platforms, having your company logo in event marketing materials and our quarterly newsletter mailed to 7,000+ households and much more.

Please explore the **various sponsorship packages and benefits** offered for our Trail Run & Walk. As a sponsor, your generous donation will ensure continued access to exceptional music therapy services and preserve the natural beauty of our campus for all to enjoy. We will ensure community members are aware of your commitment to our programs, no matter the sponsorship level.

Thank you for your time and consideration. We are deeply grateful for your support of the Franciscan Life Process Center.

With gratitude,

A handwritten signature in black ink, reading "Sister Gabrielle Pettinoni, FSE".

Executive Director

A handwritten signature in black ink, reading "Sandra Hickey, M.Ed.".

Center Director

Your Impact

- 300+** music therapy clients served weekly
- 1 in 3** clients receive financial assistance
- 15** businesses and organizations served





Franciscan Rhythms Trail Run & Walk

Choose your sponsorship level

\$10,000

- Advertisement in quarterly newsletter distributed to 7,000+ households
- Company logo displayed at registration tent and music stations
- Company logo on race t-shirts
- Website and social media recognition
- Verbal recognition by event speakers
- **Company recognized in press release**
- **Event booth space**
- **10 race registrations**

\$5,000

- Advertisement in quarterly newsletter distributed to 7,000+ households
- Company logo displayed at **registration tent** and music stations
- Company logo on race t-shirts
- Website and social media recognition
- Verbal recognition by event speakers
- **4 race registrations**

\$3,500

- Advertisement in quarterly newsletter distributed to 7,000+ households
- Company logo displayed at music stations
- Company logo on race t-shirts
- Website and social media recognition
- Verbal recognition by event speakers
- **2 race registrations**

\$1,500

- Advertisement in quarterly newsletter distributed to 7,000+ households
- Company logo displayed at music stations
- Company logo on race t-shirts
- **Website and social media recognition**
- **Verbal recognition by event speakers**

\$500

- Advertisement in quarterly newsletter distributed to 7,000+ households
- Company logo displayed at music stations
- **Company logo on race t-shirts**

\$250

- Advertisement in quarterly newsletter distributed to 7,000+ households
- Company logo displayed at music stations

Please fill out the following information and send it to skoteskey@lifeprocesscenter.org, along with your company logo (.jpeg or .png).

Organization: _____

Contact name: _____

Phone number: _____

Email address: _____

Date: ____ / ____ / ____

Please mail **checks** to 11650 Downes St. NE
Lowell, MI 49331 and make them payable to
Franciscan Life Process Center - Trail Run.

Please fill out the following or call 616.897.7842
ext. 315 to pay via **credit card**.

Card number: _____

Card type: _____

Expiration date: ____ / ____

Full address (with zip code): _____

For questions, please reach out to Center Director Sandy Koteskey at skoteskey@lifeprocesscenter.org
or 616.897.7842 ext. 315.